

CASH OR SPLASH



“Cash or Splash” is a fun game show packed with thrills and spills in which a team of three battles to hold onto a million through three rounds of questions, crashing into water when they get answers wrong and winning a fortune if they stay dry.

Genre:
Quiz-Game Show

Duration:
Weekly, Prime Time

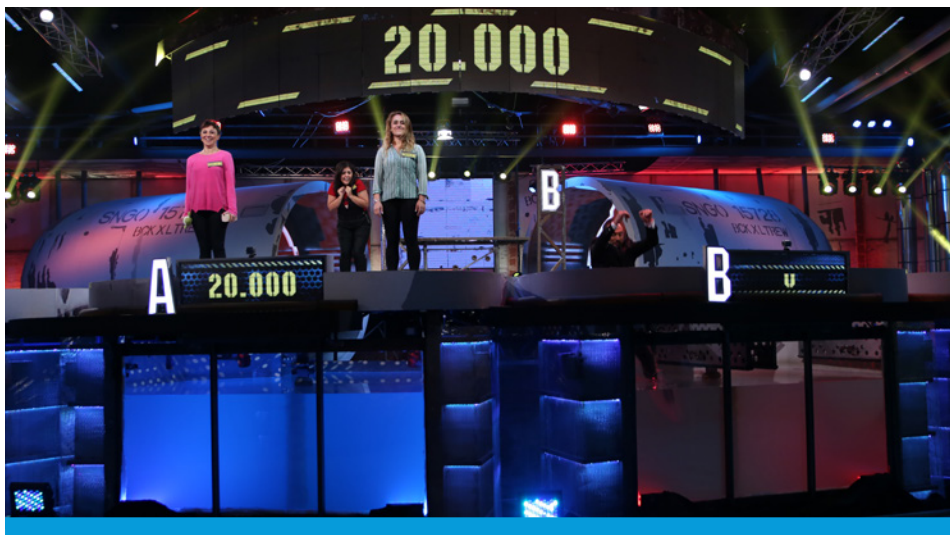


CASH OR SPLASH



“Cash or Splash” is an amusing quiz show packed with thrills and spills in which a team of three contestants tries to hang onto a million in cash, battling through three rounds of questions with the constant risk of crashing into a tank of water if they get answers wrong. Survive the ordeal and they walk away with a fortune.

Contestants must protect their cash through seven multiple-choice questions, standing on trapdoors corresponding to the answer they think is right. Trapdoors matching the wrong answers then open and contestants who chose wrongly tumble into the water, losing the money in their arms. In the first round, the five questions all have four possible answers, each represented by trapdoors built into the set above the pools of water. The contestants have 60 seconds to answer each question, grab stacks of cash and rush to their chosen trapdoor.



If contestants disagree on the answer, they choose different trapdoors with the amount of money they wish. Or they can all select the same answer. Now the excitement peaks as they clutch their cash, waiting for the moment of truth. As the incorrect trapdoors drop there is either celebration or a shock and splash as they crash into the water with their money.



CASH OR SPLASH



Those who choose the correct response survive to answer the next question, aiming to survive with their cash to the end of the round. Colleagues who answer incorrectly are now dripping wet, having lost the money they were clutching. But they still get the chance to answer the next question with their team.

In the second round, there is just one question with three possible answers and a team leader is nominated to wait in isolation while their teammates give their answer within 60 seconds. The leader cannot see or hear their colleagues as they grab their cash and take up positions on their chosen trapdoor.

The leader is asked the same question, unaware of their choices, and opens the trapdoors they consider the incorrect answers. If their teammates are standing on them, they crash down whether their choice is right or not. If one or both of their team is on the remaining trapdoor and it's the correct answer they go into the final round. But if it's the wrong answer, they all splash down, including the leader.

In the final round, the contestants are asked one question with two possible answers. The team chooses the trapdoor it believe to be the right answer and the host stands on the other trapdoor. If the host gets soaked, the team takes away their winnings. Or maybe the host will stay and they will get soaked in the pool, along with all the cash they've lost.



Abdi İpekçi Cad. Park 19 Kat: 3
Nişantaşı 34367 İstanbul - Turkey

T. +90 212 240 5769
F. +90 212 296 6053

www.theglobalagency.tv



For more information, please contact the sales agent in your territory

GÖZDE SERGİLİ
Europe & Scandinavia
gozde@theglobalagency.tv
+90 533 928 8065

ŞENAY TAŞ
Central and Eastern Europe
senay@theglobalagency.tv
+90 532 285 0696

İŞİL TÜRKŞEN
Asia & Baltics
isil@theglobalagency.tv
+90 533 459 9439

IVÁN SÁNCHEZ
Latin America
ivan@theglobalagency.tv
+90 530 952 6648

DENİZ TÜZÜN
Russia, CIS, North America, Canada,
UK, Australia, New Zealand
deniz@theglobalagency.tv
+90 530 140 9922

MIROSLAV RADOJEVIC
MENA & Africa
miroslav@theglobalagency.tv
+90 530 943 4146