

CELEBRITY DREAMS



“Celebrity Dreams” is an inspiring and moving show that taps into our fascination with the famous and takes us behind their celebrated image to see them in a new light as they make a long-cherished fantasy come true.

Genre:
Factual Reality & Lifestyle

Duration:
Weekly, Prime Time

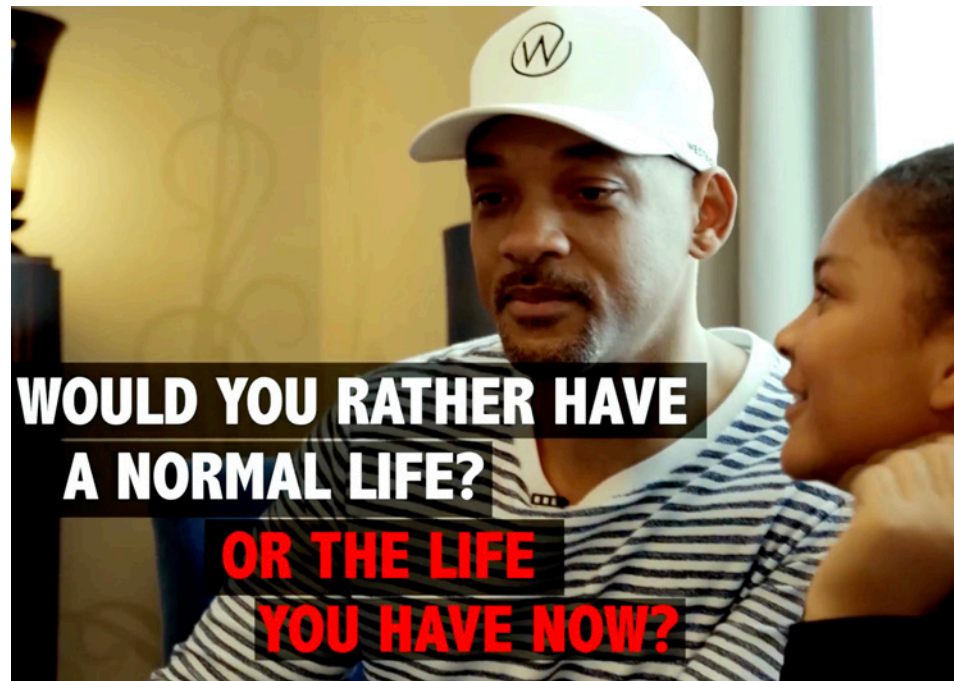
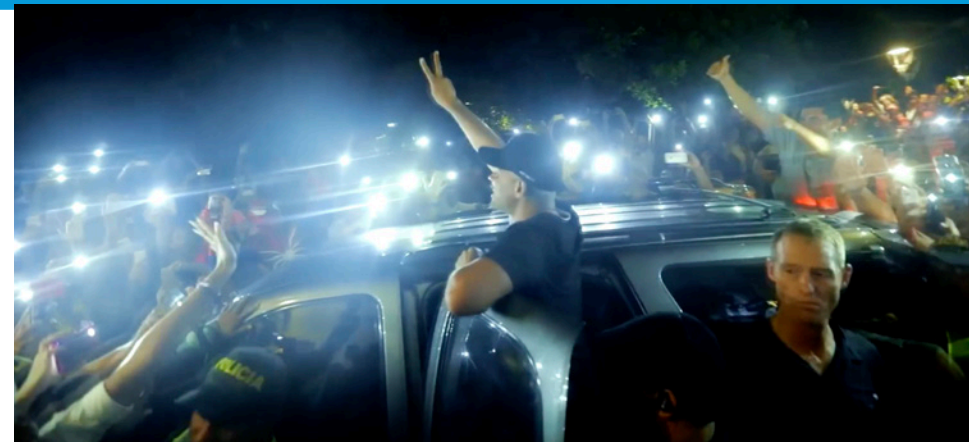


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“Celebrity Dreams” is an inspirational and moving show that taps into our fascination with the famous, inviting us to look behind their celebrated image and see them in a new light. You make think that celebrities have it all, but they may feel trapped by their public persona and long to step out of the limelight and be someone different. This series makes that dream come true.

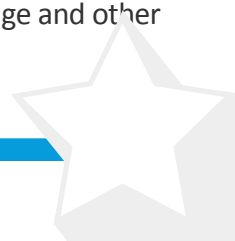
We are all chasing a dream, on the path of a lifelong journey. Status, position, fame, stardom... That glittering world and the sparkling limelight that we long to reach... So have we ever thought about what lies beyond this journey, beyond that bright limelight? “Celebrity Dreams” answers that question.



Each episode focuses on a single celebrity, taking the audience on a journey as we first see their well-known persona and then their transformation as they live out their secretly-held dream. We see all the production team’s work in making this a reality and hear the celebrity’s feelings about bringing their fantasy to fruition.

The viewers’ fascination is fueled by elements of surprise as we discover unknown aspects of the celebrity’s life and get a close-up view of emotional moments that reveal new elements of their character. By the end of the show, the audience will view this well-known figures in a completely new way.

Each episode begins at the home of the celebrity featuring in that episode. First, we watch the story of them becoming famous. We take a look at the person’s early ordinary life through photo albums and home videos, then we witness them climbing the steps towards fame through TV footage and other media coverage like press cuttings.



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Now comes the big reveal in a short chat with the celebrity, when we listen to them express in their own words their great, unknown dream. The series will present a wide variety of famous people's fantasies. For example, they may simply want to play a role in disguise, as Ronaldo did, playing football in the street in disguise.

There are various global stars who have unlikely dreams that they have cherished since childhood. There is for instance, George Clooney who always wanted to be a baseball player, or Kim Kardashian who longed to be a forensic detective, or Tom Hanks, whose closely held desire was to open a bookstore. But there are endless possibilities.

Celebrities are generally people who have excelled in one field of activity, but they may also nurse a desire to flourish in another area. It may be that an actor has always longed to be a singer and is now given the chance to release a single or sing on stage. The celebrity may want to be the advertising face of a brand they love, modelling on the catwalk, whether they fit the image of a fashion show model or not.

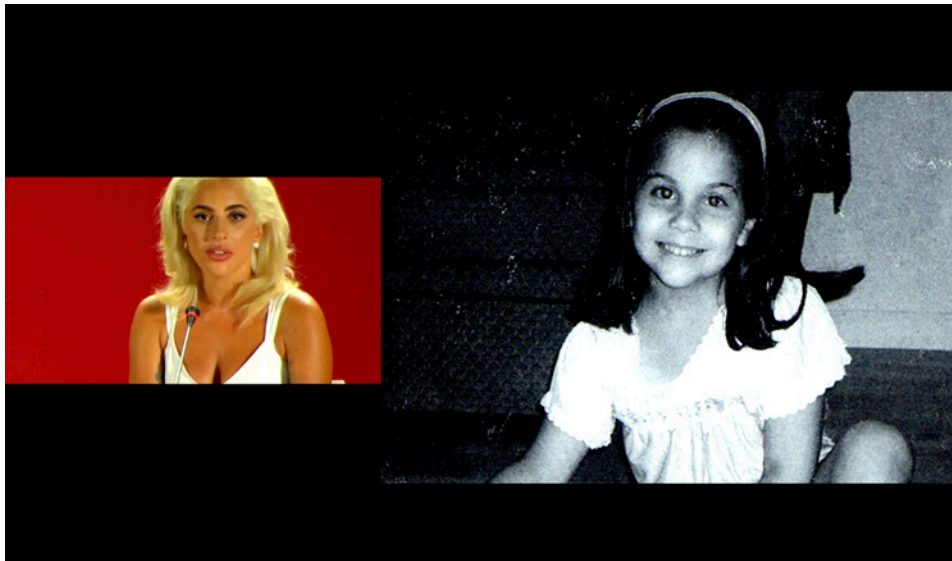
The star may want to take a journey back in time and return to moments of their childhood. They may want to track down their first love or meet up with the first school teacher who had a major impact on shaping the person they became. Or they may want to get to know someone they have always admired but never met, maybe as they live on the other side of the world and their paths have never crossed.



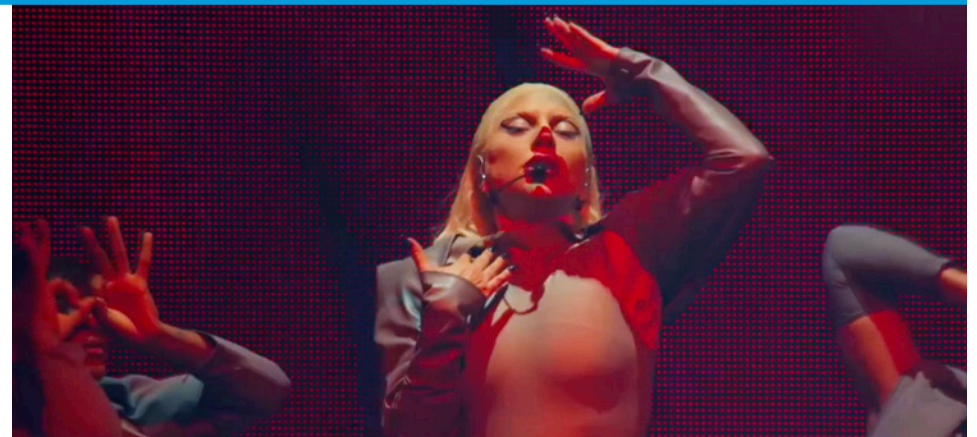
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For celebrities, often the biggest obstacle to realizing their secret dreams is their fame itself. Like in the example of Ronaldo, disguises can be used to set up dramatic and amusing reveals, as members of the public suddenly find themselves face to face with someone they love. It could be a famous singer busking on the street or a celebrity suddenly revealing themselves among the guests at a wedding of someone who admires them. Or a celebrity singer could be put in disguise to appear in a look-alike challenge show.



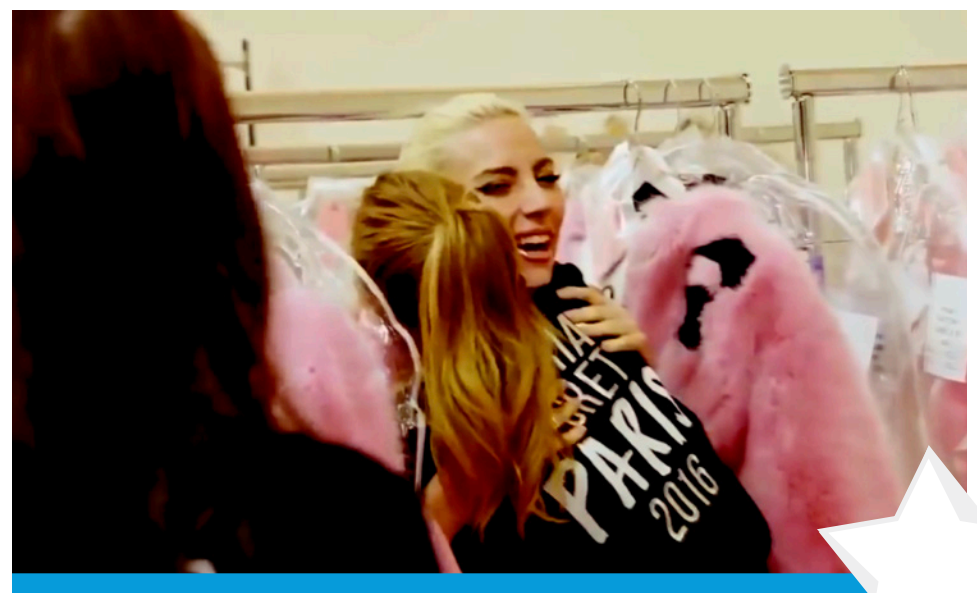
A childhood dream that may seem funny to most of us, seeking out an encounter that has been postponed for years, that moment that has left a deep mark on us and that will remind us why we set out on this journey and lead us to real happiness...



“Celebrity Dreams” is a show that challenges the audience’s perceptions of the famous, as well as the celebrities’ perceptions of themselves. Their dreams may involve overcoming fears or appearing in disguise, before revealing their true identity to confront those who have expressed hate for them. The possibilities are endless on this entertaining and touching journey of discovery for both celebrities and viewers.



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