

# FAKE

A GLOBAL AGENCY ORIGINAL



“Fake” brings a fresh air into the singing contest format, making entertainment the sole focus in a production where everyone at some point is faking it.

**Genre:**  
Singing Game Show

**Duration:**  
Weekly, Prime Time



Trailer



Full Episode



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With all prize money going to charity, ten singers perform for three celebrities tasked with working out whose brilliant voice is behind each song. Though each contestant appears to be singing their heart out when the music starts, only one really is, with the other 9 just lip-synching.

**In the first round,** all 10 contestants lip-synch for 45 seconds to four songs back-to-back, and celebrities must identify the actual singer in each song, watching the performances as close ups on a video clip. They will win 1,000 euros for the charity of their choice if they guess correctly. Following each song and guess, the actual singer, starts performing their song on stage, behind a curtain – the curtain is lifted during the performance, bringing a moment of astonishment and revelation! Just six contestants remain as the round comes to an end.

**In the second round,** there are three more song performances: a group of three contestants sing together a song now on the shiny floor stage, but actually only one of them is the real singer and the other two are faking it. Celebrity jury

must now try and match the voice to the singer by analyzing their performance and determining whether they are faking or not. Again, the actual singer starts singing behind the curtain, that will be raised just in a moment, showing the real singer's identity. At the end of this round, three remain to play the finale.

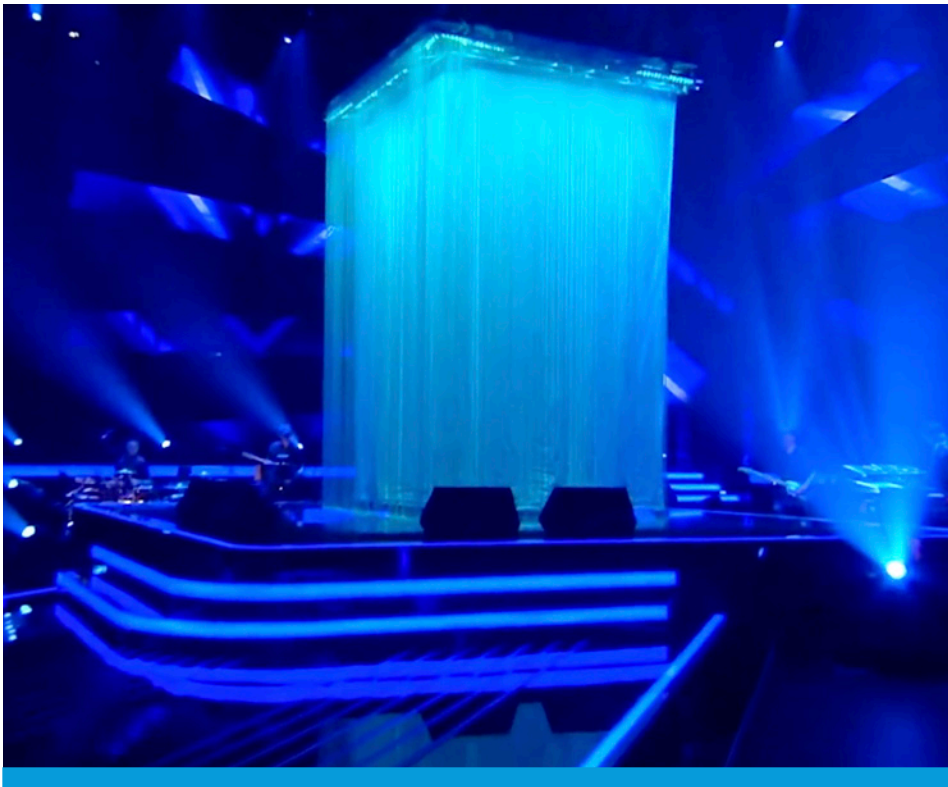


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In the final round, there are now just three singers remaining for the show's final round and one of them is a fake. The format now takes a different turn to test further the observation and listening skills of the three celebrities as they attempt to weed out the fake singer.

The three remaining contestants perform in glass booths on the stage, where each is heard separately. While the seven who performed on stage so far have great voices, the audience knows there is a fraud among those remaining. The celebrities' task is made all the harder because the voices they now hear are distorted and muffled to conceal any poor singing.



After a countdown begins, the singers' actual voices are only heard for a couple of seconds at the end of the performance. With 10,000 euros going to the charity of whoever identifies the impostor, the pressure is on. And if the celebrities fail to guess the fake singer, it's the faker who takes away the 10,000 euros, making for a tense finale before the amusing, light relief of hearing the faker's actual atrocious singing.

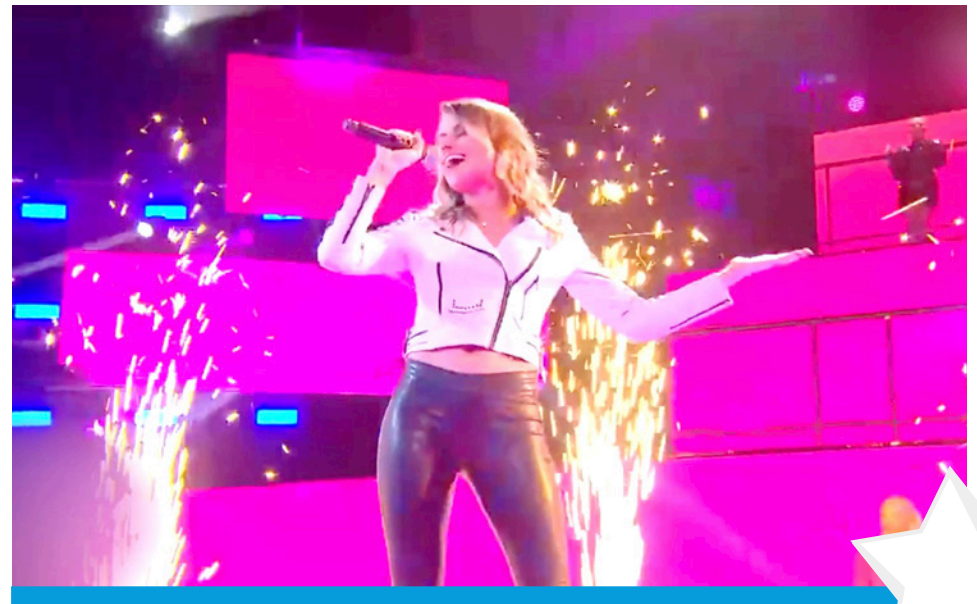
**FAKE combines guessing, entertainment and competition elements with great singing performances!**





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