

KNOW IT OR FACE IT



In this 60 minutes quiz show, a couple's knowledge and performance is tested through trivia and challenges. The couple faces off against the host and answer questions or perform challenges, to move up the money tree. In order to win, they need to get through ten rounds.

Genre:
Quiz Game Show

Duration:
Daily, Access Prime Time



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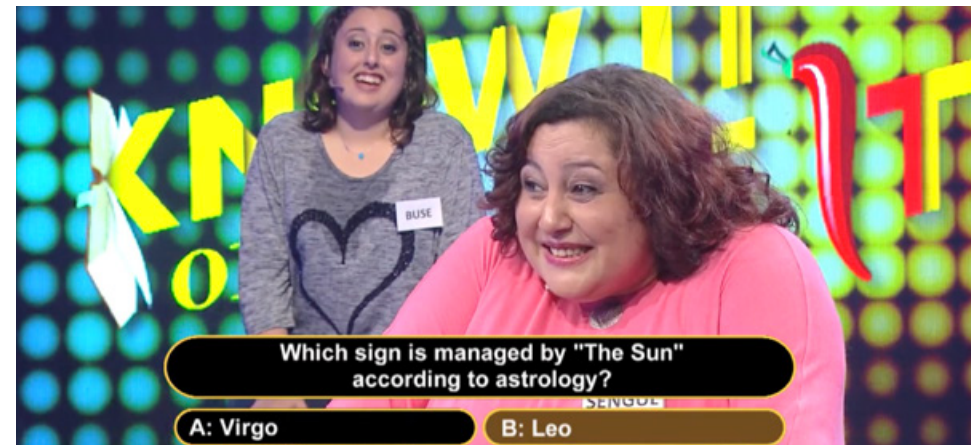


In order to get through a round, they need to answer the question correctly, or, complete the physical challenge. If they succeed, that round's prize money is theirs.

Each step has a corresponding money prize amount, all the way up to the grand prize of \$100,000.

Through ten rounds, the couple divides the tasks: one partner answers quiz questions, the other does the challenges. If they answer the question incorrectly, they have to do the challenge and on the next round they switch places.

If they answer incorrectly and don't accept the challenge, they will be eliminated from the show with empty hand.



MONEY TREE

Round 1 - \$1.000
Round 2 - \$2.500
Round 3 - \$5.000
Round 4 - \$7.500
Round 5 - \$10.000
Round 6 - \$30.000
Round 7 - \$40.000
Round 8 - \$50.000
Round 9 - \$75.000
Round10-\$100.000



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FIRST FIVE ROUNDS:

For the first five rounds, as the prize money keeps going up, the couple needs to choose between two possible answers for each question.

If they answer incorrectly, they must take the challenge. No matter what happens, they move to the next round.

If they failed in both question and challenge, they still move to the next round but without the prize money.

Whatever amount of money they gain after five rounds is their insurance amount; they're guaranteed this prize money no matter what happens – as long as they always accept the challenge.

If they don't answer the questions correctly or complete the challenge successfully, they will remain in the game. One of them will have to complete the challenge while the other watches in suspense.

SECOND FIVE ROUNDS:

From round six, the couple needs to either answer the question right from three possible answers or complete the physical challenge. If they don't, they are eliminated, with no chance at the big Grand Prize.

If they answer incorrectly and don't accept challenge, they will leave the show with empty hand.

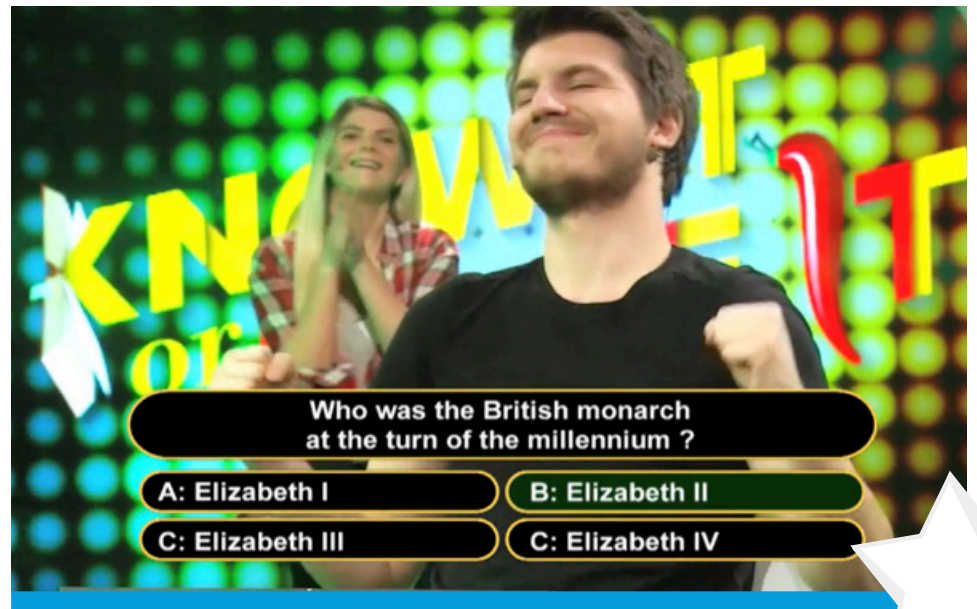
ROUND TEN: If they make it to round ten, the couple will first have to complete a physical challenge together and, upon successful completion, will have to answer the final question from a possible four answers on the board.

If the time allocated for the show ends during the questions/challenges, the couple will return to resume the game in the next Show.



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Abdi İpekçi Cad. Park 19 Kat: 3
Nişantaşı 34367 İstanbul - Turkey

T. +90 212 240 5769
F. +90 212 296 6053

www.theglobalagency.tv



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For more information, please contact the sales agent in your territory

GÖZDE SERGİLİ
Europe & Scandinavia
gozde@theglobalagency.tv
+90 533 928 8065

ŞENAY TAŞ
Central and Eastern Europe
senay@theglobalagency.tv
+90 532 285 0696

İŞİL TÜRKŞEN
Asia
isil@theglobalagency.tv
+90 533 459 9439

EKİN GABAY
North America, Canada, UK,
Australia, New Zealand & Baltics
ekin@theglobalagency.tv
+90 533 727 4123

IVÁN SÁNCHEZ
Latin America
ivan@theglobalagency.tv
+90 530 952 6648

DENİZ TÜZÜN
Russia/CIS
deniz@theglobalagency.tv
+90 530 140 9922

MIROSLAV RADOJEVIC
MENA & Africa
miroslav@theglobalagency.tv
+90 530 943 4146