





"Life Beat" is a reality program that takes place in a medical hospital, where doctors and medical teams examine and diagnose real cases in each episode. **Genre:** Factual Reality

Duration: Weekly, Daytime



LIFE BEAT



The patient's progress and treatment are followed by the viewers in every step of the way, aiming to present real life cases to the screen and giving information to the viewers about the medical conditions and creating a social awareness.

The cases are presented in detail, backed up with interviews with the patient where possible, the patient's relatives, the medical team and the hospital staff. Each stage of the treatment starting from the first meeting of the patient and the doctor is observed and the developments are explained thoroughly. The information about the patient and his/her condition is explained in a parallel way to the life story of the patient.

In each episode, there are 2 cases: an operational main case and a side case. In order to keep the tone as informative and at the same time as optimistic and light as possible, there are also short trivia games played with each patient, stories of other staff of the hospital and their everyday routines, and other elements that would be interesting for the viewer to learn about the way a hospital is run are also part of the program.

Sample Episodic Breakdown

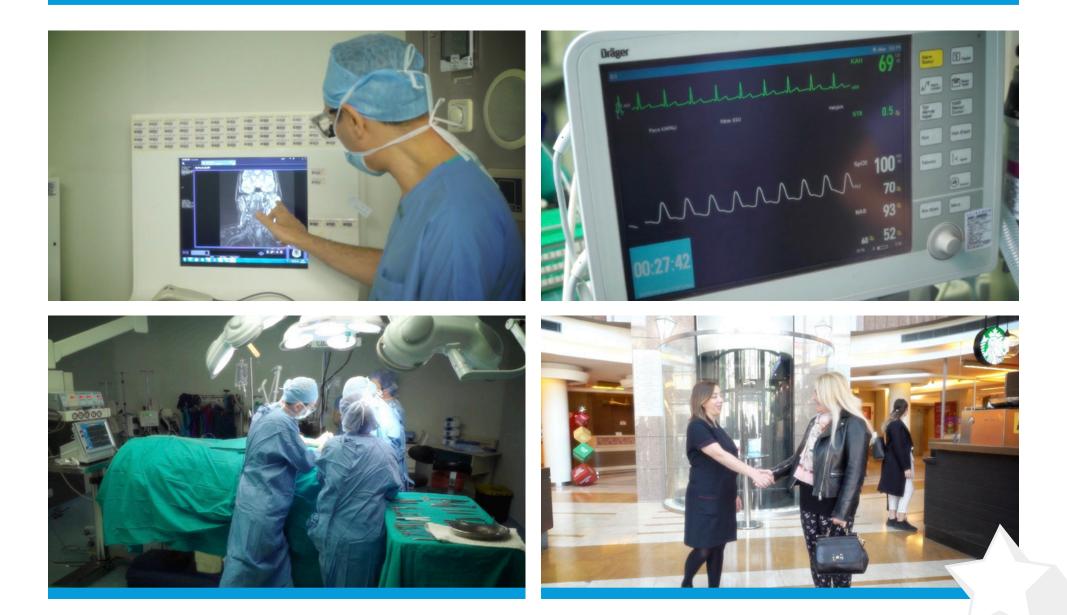
A main case, operational case A side case: diagnostic and treatment procedure A trivia A feel-good story











 Abdi İpekçi Cad. Park 19 Kat: 3
 T. +90 212 240 5769

 Nişantaşı 34367 İstanbul - Turkey
 F. +90 212 296 6053
 www.theglobalagency.tv



LIFE BEAT

For more information, please contact the sales agent in your territory

GÖZDE SERGİLİ

Europe & Scandinavia gozde@theglobalagency.tv +90 533 928 8065

ŞENAY TAŞ *Central and Eastern Europe* senay@theglobalagency.tv +90 532 285 0696

IŞIL TÜRKŞEN

Asia isil@theglobalagency.tv +90 533 459 9439

EKİN GABAY

North America, Canada, UK, Australia, New Zealand & Baltics ekin@theglobalagency.tv +90 533 727 4123 IVÁN SÁNCHEZ Latin America ivan@theglobalagency.tv +90 530 952 6648 DENIZ TÜZÜN Russia/CIS deniz@theglobalagency.tv +90 530 140 9922 MIROSLAV RADOJEVIC MENA & Africa miroslav@theglobalagency.tv +90 530 943 4146