





"Momsters" is an amusing and fascinating cooking contest in which five brides and their mothers-in-law team up each day to prepare a tasty menu at home in a fun weekly battle focused on the couples' highly-charged relationships. Genre: Cooking Show

Duration:

Daily, Access Prime Time / Weekly, Prime Time

Trailer

Full Episode

MOMSTERS



"Momsters" is an amusing and fascinating cooking contest in which five brides and their mothers-in-law compete together as a team to cook the best meal in their own homes. Each day a different couple hosts the others and the bride prepares a menu that they will all judge in a battle to be the weekly winner.

While the daughters do the cooking it is the mothers-in-law who have the power, setting the menu and sending the bride shopping to buy ingredients. It is also the bride who prepares the food and serves it while the mothers-in-law sit in judgement, commenting on the setting, service and taste before giving marks.

It is the relationship between the couple that provides the entertainment, along with the tensions between the five mothers-in-law. During the cooking, the mother controls and criticizes the daughter, but becomes her great protector when she sits with the other mothers, defending her firmly against criticism.

A taste of their rapport is revealed at the start of the show when they reveal their views on each other in a brief video. The mother-in-law then decides the dishes, combining her own recipes with traditional ones in a menu that must have four courses including soup, salad, hot savory appetizers, a main course and dessert.





MOMSTERS



The bride then launches into the shopping task, knowing that she is scored on a strict budget and has only half-an-hour shopping time. The other teams will assess the spending to see how economically the menu has been prepared and if they got their money's worth. If there is a tie, the more economical team wins.

The bride now has three hours to prepare the food. During the cooking, table-setting and serving, the mother-in-law may intervene verbally as she sits on a stool in the kitchen but she cannot physically help. Afterwards the cook and her mother-in-law will comment on their own performances. Before the food is tasted the menu is handed out to the four guest mothers-in-law for them to pass their comment. They then try the dishes and give their marks out of ten for the presentation, taste, menu and budget. At the end of Friday's show, when all the daughters-in-law meet the other mothers-in-law, the points are added up and the highest-scoring bride wins.





The fun and drama throughout the week is fueled by the highly-charged relationship between the mother-in-law and bride. They both try to convince each other that they are right, but it is the mother who has the final say. Often their differing opinions reveal the generation gap or cultural differences between them, but ultimately their interaction is the spice that brings the show to life and the contestants together.

 Abdi İpekçi Cad. Park 19 Kat: 3
 T. +90 212 240 5769

 Nişantaşı 34367 İstanbul - Turkey
 F. +90 212 296 6053
 www.theglobalagency.tv





For more information, please contact the sales agent in your territory

GÖZDE SERGİLİ

Europe & Scandinavia gozde@theglobalagency.tv +90 533 928 8065 **ŞENAY TAŞ** *Central and Eastern Europe* senay@theglobalagency.tv +90 532 285 0696 IŞIL TÜRKŞEN Asia & Baltics isil@theglobalagency.tv +90 533 459 9439 IVÁN SÁNCHEZ Latin America ivan@theglobalagency.tv +90 530 952 6648

DENIZ TÜZÜN Russia, CIS, North America, Canada, UK, Australia, New Zealand deniz@theglobalagency.tv +90 530 140 9922

MIROSLAV RADOJEVIC

MENA & Africa miroslav@theglobalagency.tv +90 530 943 4146