

MY WIFE RULES



“My Wife Rules” is a unique and entertaining cooking game show in which three husbands race against time to prepare dishes as their wives’ guide them through earpieces, with the goal of winning a \$10,000 prize.

Genre:
Cooking Show

Duration:
Daily, Access Prime Time



Trailer



Pilot Episode



MY WIFE RULES

My wife
rules



In the unique and entertaining cooking game show “My Wife Rules” three couples compete and the husbands do all the work in the kitchen. Meanwhile their wives have the challenging task of guiding their partners remotely through earpieces to produce tasty dishes with the aim of outcooking the rival teams.

It is the show’s expert chef who chooses the recipes that the teams have to turn into delicious meals. Firstly, the chef demonstrates to the wives the recipe’s preparation. The women are not allowed to write anything down and must listen carefully to each step, knowing they have to guide their husbands in the kitchen. Once the wives have been given their instructions, it is time for them to leave the set and for their husbands to take their places on stage. The men have to follow very carefully the instructions given by their wives through the earpiece if they are to prepare their dish properly within the 60-minute time limit.

Now begins the challenge that tests the wives’ communication skills and the husbands’ understanding to the full. The show also gives viewers a fun and revealing insight into each couple’s relationship, their mutual understanding and their levels of patience with each other.

During the entire process of preparing the dish, the expert chef is watching everything through a screen. The chef gives a running commentary as the food is prepared, injecting humor and insights into what is happening in the studio. The chef points out what the husbands are getting right and wrong, as well as giving views advice on how to cook the dish properly.



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The entertainment in the kitchen is interspersed with interviews in which the husbands and wives reveal their thoughts and feelings about their tasks and the difficulties they face, as well as their views on their partners' performance. Each show also means new recipes which the viewers can learn.

The tension rises as the hour ends and time comes to pass judgement. To spice up the atmosphere, it is the three wives themselves who are the judges. Wearing blindfolds, they taste all three dishes and grade them on a scale of 1 to 10. Of course they are judging their husbands too but have no idea which dish they prepared, so they could end up giving them the lowest score.

The fun comes in seeing how the husbands react as they watch the tasting session on a screen. Once the wives have passed judgement it is time for the chef to taste the dishes and award their own grades. As the moment of truth arrives, the marks are added up, the highest score is announced and the winning couple celebrates as they leave with the \$10,000 prize.



Abdi İpekçi Cad. Park 19 Kat: 3
Nişantaşı 34367 İstanbul - Turkey

T. +90 212 240 5769
F. +90 212 296 6053

www.theglobalagency.tv



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For more information, please contact the sales agent in your territory

GÖZDE SERGİLİ
Europe & Scandinavia
gozde@theglobalagency.tv
+90 533 928 8065

ŞENAY TAŞ
Central and Eastern Europe
senay@theglobalagency.tv
+90 532 285 0696

İŞİL TÜRKŞEN
Asia & Baltics
isil@theglobalagency.tv
+90 533 459 9439

IVÁN SÁNCHEZ
Latin America
ivan@theglobalagency.tv
+90 530 952 6648

DENİZ TÜZÜN
Russia, CIS, North America, Canada,
UK, Australia, New Zealand
deniz@theglobalagency.tv
+90 530 140 9922

MIROSLAV RADOJEVIC
MENA & Africa
miroslav@theglobalagency.tv
+90 530 943 4146