

# PLAN IT



## PLAN IT TO WIN IT!

“Plan It” is a fun and intriguing game show that demands from contestants strategy, knowledge and rapid thinking under pressure, blocking opponents and turning grid segments to their color in an entertaining battle of wits.

**Genre:**  
Quiz Game Show

**Duration:**  
Weekly, Prime Time

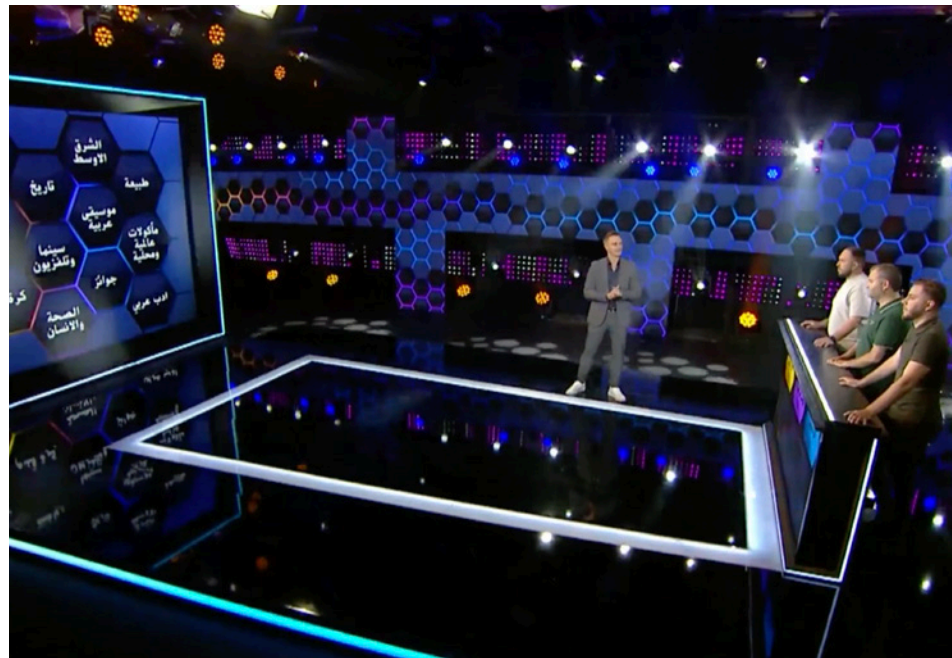


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Strategy is as important as knowledge and quick thinking in the intriguing and exciting game show “Plan It”. Each contestant must think fast and answer correctly under pressure, blocking their opponents at every move. It is an entertaining battle of wits to outsmart each other and take away the grand prize.

Three contestants compete in every episode over three rounds, with one player eliminated in each of the first two stages. Attention is focused on a giant screen featuring a honeycomb grid, each segment of which contains a question category that the contestants must answer to win money. The categories may include for example sport, music, history, culture and food.



Each player aims to turn the segments into their designated color by getting the answers right, with the one who turns the most segments into their color winning the round. If a contestant creates a strip of segments in their color across the entire grid, the round ends and they double their winnings from the round.

The format of the show changes with each round. In the first round, there are questions for which two answer options are given. In the second round, some letters in each of the answers are revealed to give the contestants a clue. In the third round, the questions are multiple choice with four answer options.

The board features 15 categories in the first round, with questions answered, ‘true or false’. Each player has four questions to answer and a tiebreaker if needed. If an answer is incorrect, the other contestants may answer another question in that category. Once a player has answered three questions correctly in adjoining segments they win the round and the player with the least money is eliminated.



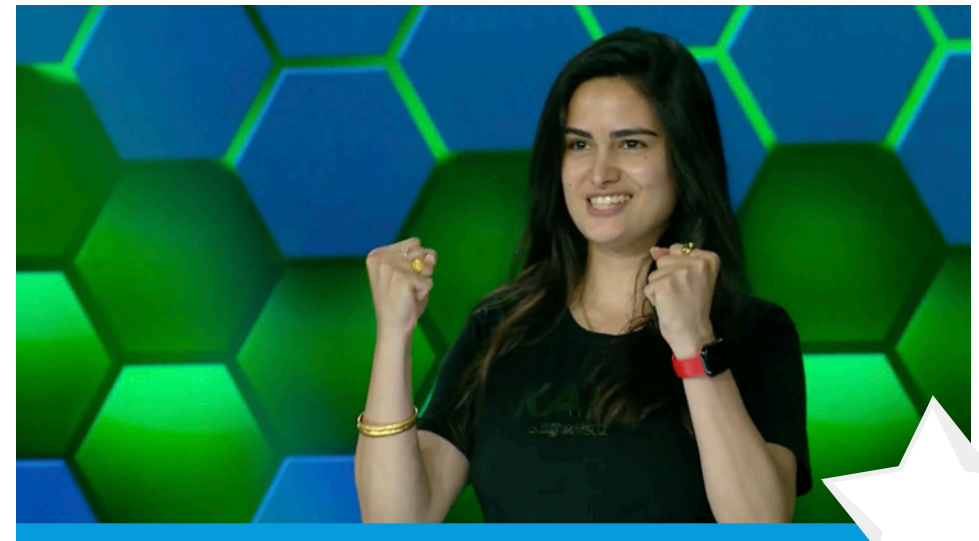
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In the second round, the host chooses the first category and asks the questions, with some letters revealed in the answer in each segment. The first of the two remaining contestants to press the buzzer answers each question, with the goal again being to turn three segments into their color. Again at the end of the round, the player with the lowest amount of money is eliminated.

The final player now advances into the third round, with the goal again being to answer three questions correctly in adjacent segments, with four multiple-choice options offered. If the player succeeds they double their prize money and walk away as the winner.

“Plan It” is an exciting test of both knowledge and cunning as contestants must outwit each other to paint the grid in their own color by blocking their opponents. The winner stands to take home a large sum of prize money if they prepare well, choose their categories wisely and move faster than their rivals.



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