

SMART RACE



“The Smart Race” is a fast-paced, high energy quiz show where two teams sprint through sharp trivia, bold strategy, and surprise twists, battling to prevail in a duel of knowledge and tactics for the chance to win up to €10,000.

Genre:
Quiz Show

Duration:
Daily / Weekly Prime Time
Access Prime Time

SMART RACE



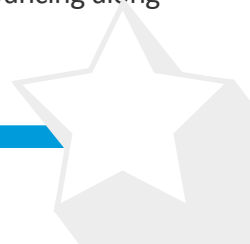
Dynamic and fast-paced quiz show “The Smart Race” blends trivia with strategy, tension, and the fun of watching friends compete under pressure. Two teams of four -friends, colleagues or families - must outplay a rival group they’ve never met, sprinting through a series of clever questions and unpredictable twists in pursuit of up to €10,000.

The show delivers instant excitement, with vibrant race-themed visuals and a lively studio atmosphere, where each contestant has 30 seconds in the spotlight to answer their question. Their teammates can only watch, hope and cheer each point won, with a moment of brilliance propelling a team forward, while a mistake can leave them scrambling to keep pace.



There are two main rounds, testing knowledge, nerve, and adaptability. Questions come from a mix of categories - History, Cinema, Music, Food, Sports, and General Knowledge—ensuring something for everyone. There are three possible questions of varying difficulty, so players select a preferred topic without knowing if they’ll an easy prompt or a challenging curveball.

Round One is a relay race where players step up one by one, select a category and answer a multiple-choice question with five possible answers. A correct first attempt earns the maximum five points, but every incorrect guess deducts one point. As players complete their turns, their scores accumulate, tracked by an on-screen marathon-style graphic that shows both teams advancing along a colorful racecourse.



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With players choosing their category, Round One is a showcase of each team's unique strengths. Some contestants may take daring risks or play it safe. The shifting momentum keeps the round exciting and lays the foundation for the strategic decisions that follow. By the end of the round, teams see their opponents' knowledge and potential weaknesses.

Round Two keeps the head-to-head structure but introduces the show's defining twist: the teams choose categories for their rivals to answer, turning the race into a psychological contest. Having observed Round One, teams can steer opponents toward topics they may find difficult. Tactical awareness, confidence, and composure suddenly matter as much as knowledge.

As the final players complete their turns, the scoring race reaches its climax. If the teams are tied, a sudden-death tiebreaker delivers a burst of instant drama to determine the episode's champions. **The time it took for each team to answer their questions correctly is added up, and the fastest team wins.** The winning team walks away with €10,000 and earns the right to return in the next episode as defending champions, adding continuity and anticipation from week to week.

Fast, competitive, and filled with personality, "The Smart Race" offers a fresh twist on the classic quiz format, celebrating teamwork, strategic thinking, and the excitement of racing against both the clock and a challenging rival. It's energetic, unpredictable, and designed to keep audiences rooting for their favorite team from start to finish.



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19

WHICH MUSIC STREAMING SERVICE WAS LAUNCHED FIRST?

SPOTIFY	APPLE MUSIC	PANDORRA	TIDAL	NAPSTER
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THE LAWYER LEGENDS 3

FAMILY FURY 5

12

WHICH CHEF HAS EARNED THE MOST MICHELIN STARS?

JAMIE OLIVER	PIERRE GAGNAIRE	ALAIN DUCASSE	MARTIN BERASETEQUI	JOSE A...
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